

**Invitation to  
Travel News Market Online with Czech, Hungary, Poland and Slovakia  
In Scandinavia  
17-18 September 2020 between 11:00 and 17:00 each day.**

Dear Partner,

We are looking for travel industry representatives interested in taking part in the online workshop with the Scandinavian buyers.

The project is an online version of B2B meetings between **Sellers**: the Czech, Hungarian, Polish and Slovak DMCs, hotels, regions, convention bureaus with **Buyers**: Swedish, Norwegian and Danish travel industry representatives like tour operators and travel agencies.

On **17 September at 11:00** there will be an introduction of all 4 destinations presenting their status after Covid-19 pandemic as well as the Sellers, available in the 20-minutes slots that day (12 slots) and on 18 September (15 slots).

We have the availability of **10 Sellers** per country (totally 40 companies) in the following split of the representatives:

- Destination Management Companies - max 4
- regions, convention bureaus, hotels, attractions - not more than 6 altogether.

The meetings will be scheduled with the use of **Meeting Planner** and **Zoom** for online communication. The Meeting Planner will present Sellers and enable Buyers to request meetings with the Sellers. You will be able to confirm or cancel the meeting, you will not be able to request the meeting in order to avoid no shows. If you do not respond to the mail with the invitation to the meeting, it will be automatically cancelled after 48 hours. You need to have Zoom platform installed (<https://zoom.us>). The language of the event is English.

**We need your application not later then on 31 July 2020**, sent to: .....

After your application approval you will receive the link to the Meeting Planner, to fill in all the necessary data to attract the Buyers.

We will open the system for the Buyers to book the meetings on **17 August 2020**, and we will start our PR activities on that date as well. We are going to use both own data and external help in order to fill up your agenda as much as possible but you need to remember that it is only the attractiveness of your offer that will create the meetings. The organizers have no influence on the number of meetings, that can happen. Therefore we suggest to use this opportunity to maximize your performance and communicate this event also to those you would like to be in contact with.

You should get your complete agenda a day before the event starts.

The attendance in the Travel News Market Online is free of charge.